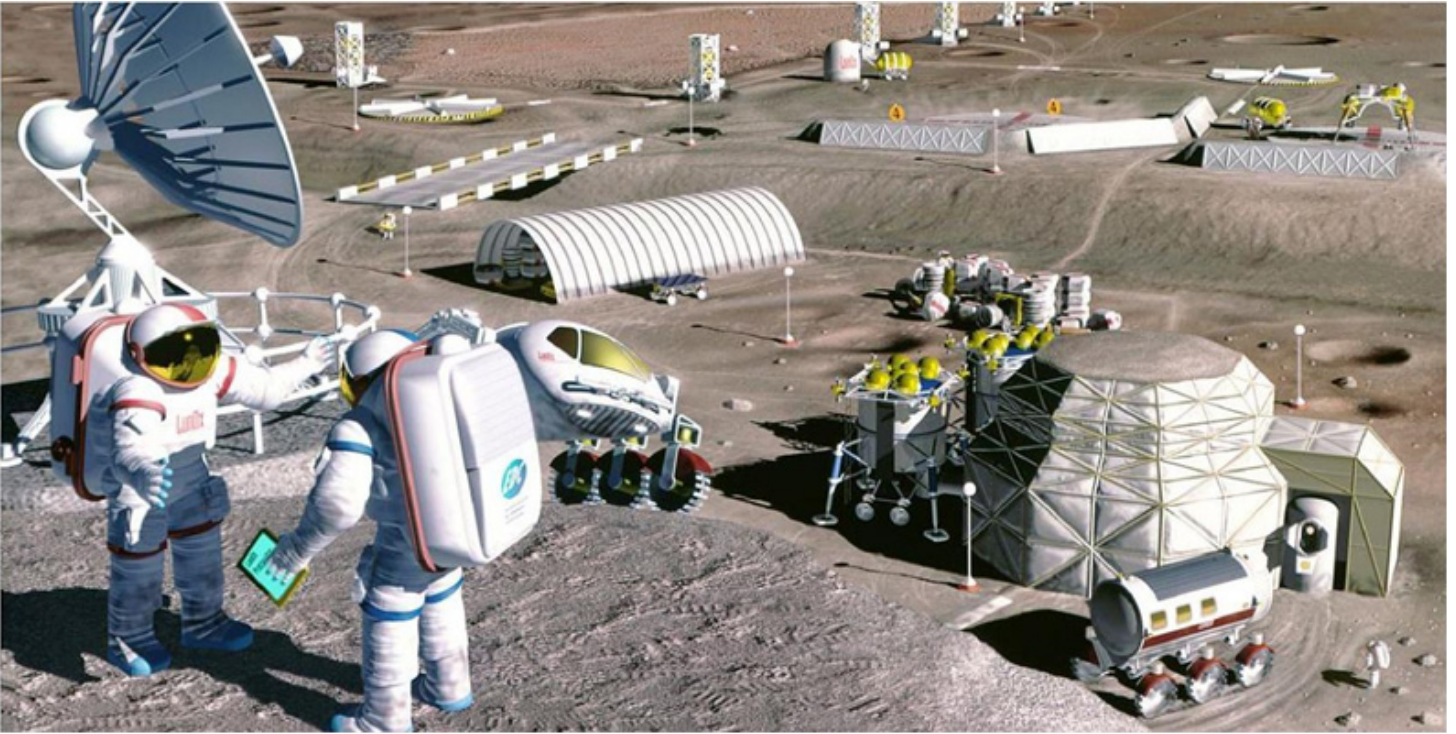


NATIONAL SPACE SOCIETY

SPONSORSHIP OPPORTUNITIES



National Space Society



About NSS

The origins of the National Space Society (NSS) date back to 1975. We are an independent nonprofit organization dedicated to the creation of a 21st century spacefaring civilization. NSS is widely acknowledged as the preeminent citizen's voice on space. NSS has over 50 chapters in the United States and around the world. The society also publishes *Ad Astra* magazine, an award-winning periodical chronicling the most important developments in space.

For more information visit space.nss.org.

Our Vision

People living and working in thriving communities beyond the Earth, and the use of the vast resources of space for the dramatic betterment of humanity.

Our Mission

The NSS mission is to promote social, economic, technological, and political change in order to expand civilization beyond Earth, to settle space and to use the resulting resources to build a hopeful and prosperous future for humanity.

SPACE SETTLEMENT SUMMIT 2018

In recognition of this era of incredible growth in space, the National Space Society's Space Settlement Summit 2018 brings together leading people, companies and organizations who are working together to make space settlement a reality.

Participation in this exclusive event is by invitation only, and is limited to a select group of thought leaders and influencers who are spearheading the international conversation about the near-term settlement of space. The goal of Space Settlement Summit 2018 is to facilitate the convergence of interests and opportunities among key players with the purpose to identify critical issues that need to be resolved along the path to space settlement.



SPACE SETTLEMENT SUMMIT 2018

NOVEMBER 2-3, 2018

In the past 50 years, humans have probed the solar system from the sun to Pluto, and are just starting to reach beyond. While this exploration continues, the critical next step is to learn how to utilize the vast resources found in space to develop a thriving space economy, leading to the long-term settlement of space. If your organization wants to be a meaningful partner in this vibrant future, join us for the National Space Society's Space Settlement Summit 2018.

Venue: **University of Southern California, Los Angeles, CA**

ATTENDANCE

150 Attendees

By invitation

ACTIVITIES

Panel & Breakout Discussions

Two Receptions & Dinners

TOPIC

Space Settlement

PAST FEATURED SPEAKERS AT SPACE SETTLEMENT SUMMIT

Josh Brost, SpaceX

Jeff Greason, Agile Aero

Jeff Manber, Nanoracks

John C. Mankins, Mankins Space Technology

Steve Oldham, MDA / Space Systems Loral

George F. Sowers, United Launch Alliance

Michael T. Suffredini, Axiom Space

Rick Tumlinson, Deep Space Industries

Loretta Whitesides, Virgin Galactic

Steve Wolfe, SpaceCom

PARTICIPATING SPONSORSHIPS

All sponsorship inquiries should be sent to **Aggie Kobrin**
at Aggie.Kobrin@NSS.org
or call 949-836-8464

<http://spacesettlementsummit.nss.org>

INTERNATIONAL SPACE DEVELOPMENT CONFERENCE 2018

The annual International Space Development Conference (ISDC) is the keynote event of the National Space Society (NSS), bringing together leading managers, engineers, scientists, educators, and business people from civilian, military, commercial, entrepreneurial, and grassroots advocacy space sectors, to work toward the common goal of developing a spacefaring civilization. ISDC has attracted up to 1200 attendees from over 20 countries, and has featured renowned speakers. ISDC has been held in various locations throughout North America, with the 37th annual conference taking place in Los Angeles.



ISDC 2018 is where space leaders, astronauts, enthusiasts and the next generations of young students and professionals participate on space development; its scientific, economic, technical and social challenges and potentials. We will host various sessions and workshops focused in multiple areas of space development: Moon and Mars exploration and settlement, deep space exploration, innovative technology, science fiction influence in today's technology, commercialization of space, collaboration in space, asteroids, living in space, space based solar power, space debris, space tourism, and space law and policy, among others.

ISDC 2018 has plenary sessions, keynote speakers, multidisciplinary special topic breakout tracks, exhibit hall, NASA Ames Space Settlement Contest, book signing and much more for executives, managers, industry professionals, entrepreneurs, young professionals and students, and space leaders and space enthusiasts. Thought leaders in the space industry will share about past, current and upcoming innovations.

INTERNATIONAL SPACE DEVELOPMENT CONFERENCE 2018

May 24-27, 2018

Sheraton Gateway Hotel, 6101 W. Century Blvd, Los Angeles, CA 90045

FEATURED SPEAKERS

Jeff Bezos, CEO and Founder of Amazon, Founder of Blue Origin
Freeman Dyson, Professor Emeritus, Institute for Advanced Study
Dr. Frank Drake, former President of the SETI Institute
Dr. Michael Watkins, Director, Jet Propulsion Laboratory
Dr. Kathryn Sullivan, Space Shuttle Astronaut

DETAILS

1000+ Attendance
4 Plenary Sessions
12 Breakout Sessions
4 Lunches
4 Dinners

PARTICIPATING SPONSORSHIPS

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 or call 949-836-8464
<http://isdc2018.nss.org>

Previous Sponsors, Co-Sponsors, Affiliates and Supporters of
the National Space Society



United Societies in Space



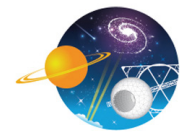
Space Studies Institute



International Space Elevator Consortium



Yuri's Night



ARECIBO OBSERVATORY
PUERTO RICO
SRI • UMET • USRA



Ad Astra ("to the stars") is the award-winning magazine of the *National Space Society*, featuring the latest news in space *Exploration* and *Settlement*, with stunning full-color *Photography*. It is published quarterly and mailed to all National Space Society members as part of their membership benefits, as well as to libraries, schools, and affiliate members. *Ad Astra* magazine is also distributed to airport newsstands and national space conferences nationwide.



BASE OF PRINT
10,000
DIGITAL BASE
30,000

159K
SOCIAL MEDIA
 COMBINED SOCIAL
 MEDIA PLATFORMS

70K **PASS**
ALONG
REACH
 BASED ON A 7.23 PER
 ISSUE PASS ALONG

Full Page	Width	Height
Bleed*	8.575"	11.375"
Trimming to	8.285"	10.865"
Live matter*	.25" away for edges	
½ Page Horizontal	7.875"	4.745"
½ Page Vertical	3.434"	9.89"

IMAGE SAFETY: Any type or image beyond this measurement runs the risk of being cropped off in the binding process. No type should be less than ¼" from the edge of the ads.

PROOFS: Every ad must have one contract (SWOP) proof or you must sign the color waiver available that can be emailed out. There is a 24 hour turn around period for all proofs.

Double Full Page	Width	Height
Two -page spread**		
Bleed*	17.25"	11.375"
Trimming to	16.75"	10.865"
Live matter*	.25" away for edges	

BINDING: Perfect Bond. Page trim size: 8.285" x 10.865", 1/8" on each side. Safety. Gutter safety: 3/32" (When a headline crosses over the gutter in a spread, a 3/32" total gap is necessary to read type correctly.)

Due to mechanical variations in the binding process, the magazine advises against crossing the gutter with letters or designs that demand near perfect alignment.

FILE FORMAT: PDF/X-1a:2001 Compliant or EPS files. Please generate PDFs that are version 1.4 or later if possible. PDF version 1.3 may not render correctly when placed in our digital editions of the magazines.

RESOLUTION: All images/files should be high resolution 300 DPI. Total Area or Ink Density is 300%. The print line screen is 150.

TRANSPARENCY: All transparent objects must be flattened at a high resolution. Avoid placing transparent objects on top of text of other critical vector objects.

Advertising and Sponsorship Packages

For more information or to explore opportunities for NSS sponsorships, please call Aggie Kobrin at 949-8368464.

MARS - \$25,000

- o Full page advertisement within the first 16 pages in all 4 issues of Ad Astra magazine for one year
- o 1 featured advertorial 4 page spread about your company (1000 words max)
- o Display table at Space Settlement Summit
- o Year-round recognition in NSS marketing materials
- o Logo recognition on NSS site
- o 2 complimentary tickets to the Space Settlement Summit
- o Recognition in conference program and at conference sites
- o Distribution of organization literature in conference bag at both conferences
- o Special recognition at Gala at ISDC
- o Booth in Exhibit Hall at ISDC
- o 8 Gala tickets for dinner at ISDC
- o 8 complimentary annual NSS memberships
- o 4 full conference registration passes (includes all meals)
- o Integration in bimonthly newsletter
- o Email blast to NSS database
- o Visual display at both conferences

MOON - \$15,000

- o Full page advertisement in 2 issues of Ad Astra magazine
- o Display table for Space Settlement Summit
- o 1 complimentary ticket to the Space Settlement Summit
- o Recognition in conference program and at conference sites
- o Distribution of organization literature in conference bag at both conferences
- o Special recognition at Gala at ISDC
- o Booth in Exhibit Hall at ISDC
- o 4 Gala tickets for dinner at ISDC
- o 4 NSS memberships
- o 2 full conference registration passes (includes all meals)
- o Integration in bimonthly newsletter
- o Email blast to NSS members
- o Visual display at both conferences

EARTH - \$10,000

- o Full page advertisement in 2 issues of Ad Astra magazine
- o 1 complimentary ticket to the Space Settlement Summit
- o Recognition in conference program and on conference site
- o Distribution of organization literature in conference bag at both conferences
- o Booth in Exhibit Hall at ISDC
- o 2 Gala tickets for dinner
- o 2 NSS memberships
- o 1 full conference registration pass (includes all meals)
- o Integration in bimonthly newsletter

ROCKET SHIP - \$5,000

- o Full page advertisement in Ad Astra magazine
- o Recognition in conference program and at conference site
- o Distribution of organization literature in conference bag at ISDC
- o Booth in Exhibit Hall at ISDC
- o 2 complimentary annual NSS memberships
- o 1 full conference registration pass (includes all meals)

***NOTE: All Packages can be customized to support your advertising/sponsoring goals.**