

Media Coverage: NASA-Funded Study Reduces Cost of Human Missions to Moon and Mars by Factor of 10

Total Headline Impressions: 16,748

Full Release Reads: 1,020

Media Deliveries (how many news outlets were sent the release via email in our target market): 2,135

Press Release Pick-ups: 267 / Potential Audience: 230,842,700

Pickup Highlights:

Yahoo! Finance

SpaceRef

Boston Globe

Miami Herald

San Jose Mercury News

Sacramento Bee

The Drudge

AIAA Daily Launch Newsletter

Articles: 77

WSJ (Andy Pasztor): NASA-Sponsored Study Extols Private-Public Partnerships

<http://www.wsj.com/articles/nasa-sponsored-study-extols-private-public-partnerships-1437409212?mod=ST1>

Business Insider (Jessica Orwig): The Moon might have a precious resource that could reduce NASA's Mars missions by \$10 billion a year

<http://www.businessinsider.com/moon-trip-could-slash-nasas-mars-budget-2015-7>

VIDEO, USA Today: A return trip to the moon may be easier than we thought

<http://www.usatoday.com/videos/news/2015/07/20/30445483/>

U.S. News & World Report (Tom Risen): Here's the Next Phase of Moon Travel, Backed by Buzz Aldrin

<http://www.usnews.com/news/articles/2015/07/20/buzz-aldrin-nasa-funded-study-propose-moon-colony>

The Verge (Sean O'Kane): A new NASA-funded study lays out a plan to return humans to the Moon

<http://www.theverge.com/2015/7/20/9003419/nasa-moon-plan-permanent-base>

Popular Science (Sarah Fecht): COLONIZING THE MOON MAY BE 90 PERCENT CHEAPER THAN WE THOUGHT <http://www.popsci.com/colonizing-moon-may-be-90-percent-cheaper-we-thought>

Discovery Channel (Danny Clemens): Study: Lunar Colonization Could be Surprisingly Cheap — But There's a Catch

<http://www.discovery.com/dscovrd/space/study-lunar-colonization-could-could-be-surprisingly-cheap-but-the-res-a-catch/?hootPostID=a6996f5f1caa92355eb46c3350b98b32>

Houston Chronicle (Eric Berger): 10 things you need to know about NASA's plan go to the moon, Mars
<http://www.chron.com/news/nation-world/space/article/10-things-you-need-to-know-about-NASA-s-plan-go-6394990.php>

SpaceNews (Foust): Report Argues Commercial Partnerships can Slash Costs of Human Lunar Missions
<http://spacenews.com/report-argues-commercial-partnerships-can-slash-costs-of-human-lunar-missions/>

Examiner (Matt Whittington): NASA funded study states people could be on the moon by 2021 for \$10 billion
<http://www.examiner.com/article/nasa-funded-study-states-people-could-be-on-the-moon-by-2021-for-10-billion>

Examiner: NASA funded moon base study gives Newt Gingrich the last laugh
<http://www.examiner.com/article/nasa-funded-moon-base-study-gives-newt-gingrich-the-last-laugh>

International Business Times (Avaneesh Pandey): Lunar Missions Could Make Mars Trips Affordable
<http://www.ibtimes.com/lunar-missions-could-make-mars-trips-affordable-2017598>

International Business Times, UK (Sean Martin): Nasa-funded study details plans for human occupation of moon within a decade
<http://www.ibtimes.co.uk/nasa-funded-study-details-plans-human-occupation-moon-within-decade-1512267>

International Business Times AU Edition (Darwin Malicdem): NASA-Funded Study Finds Lunar Resources Could Cut Space Exploration Cost By \$10B A Year
<http://www.ibtimes.com.au/nasa-funded-study-finds-lunar-resources-could-cut-space-exploration-cost-10b-a-year-1456974>

Tech Times (Andrea Alfano): Fresh Footprints On The Moon Are Feasible Under Current NASA Budget, Study Finds
<http://www.techtimes.com/articles/70690/20150721/fresh-footprints-moon-feasible-under-current-nasa-budget-study-finds.htm>

Tech Times: NASA Plans To Mine Fuel From The Moon So Sending Humans To Mars Will Be More Affordable
<http://www.techtimes.com/articles/70862/20150722/nasa-plans-to-mine-fuel-from-the-moon-so-sending-humans-to-mars-will-be-more-affordable.htm>

Daily Mail (Richard Gray): Should we MINE the Moon? Selling off resources could make colonising the lunar surface more affordable
<http://www.dailymail.co.uk/sciencetech/article-3169406/Mining-moon-make-building-lunar-base-affordable-says-Nasa-funded-study.html>

R&D Magazine: Lunar Colony 90% Cheaper than Originally Thought
<http://www.rdmag.com/articles/2015/07/lunar-colony-90-cheaper-originally-thought>

Yibada: NASA to Send Humans to the Moon Again to Build Lunar Base
<http://en.yibada.com/articles/47395/20150722/nasa-to-send-humans-to-the-moon-again-to-build-lunar-base.h>

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Pioneer News: NASA Investigates Return Trip to the Moon

<http://www.piercepioneer.com/nasa-investigates-return-trip-to-the-moon/43672>

iAfrica.com (Hadlee Simons): Moon to become fuel stop for Mars?

<http://technology.iafrica.com/news/999906.html>

HuffPo UK (Eve Hartley): Moon Landing Could Happen In Five Years With Plans To Build A Base On The Surface

http://www.huffingtonpost.co.uk/2015/07/21/a-return-trip-to-the-moon-may-be-easier-than-we-thought_n_7838830.html

NYC Today (Gloria Bradley): HUMANS CAN BE BACK ON MOON WITHOUT AFFECTING NASA'S BUDGET <http://nycity.today/content/283549-humans-can-be-back-moon-without-affecting-nasa-s-budget>

Christian Today (Andre Mitchell): Cost of sending people back to the moon 90 percent cheaper now, says NASA study

<http://www.christiantoday.com/article/cost.of.sending.people.back.to.the.moon.90.percent.cheaper.now.says.nasa.study/59702.htm>

Christian Science Monitor: Can we colonize the moon? (+video)

<http://www.csmonitor.com/Science/2015/0722/Can-we-colonize-the-moon-video>

University Herald: NASA Plans to Fund 'NextGen Space' Study to Send Astronauts Back to Moon

<http://www.universityherald.com/articles/21353/20150722/nasa-plans-to-fund-nextgen-space-study-to-send-astronauts-back-to-moon.htm>

Regal Tribune: NASA'S JOURNEY TO MARS CONTINUES: ROBOTS MIGHT BE EXPLORING THE MOON

<http://www.regaltribune.com/nasas-journey-to-mars-continues-robots-might-be-exploring-the-moon/21867/>

The Financial Express: Could humans live on Moon within 20 years?

<http://www.financialexpress.com/article/lifestyle/science/could-humans-live-on-moon-within-20-years/105615/>

NY City News (Lindsay Morgan): NASA-Funded Study Outlines Plan of Manned Mission to the Moon

<https://nycnews.net/content/282547-nasa-funded-study-outlines-plan-manned-mission-moon>

Greater Kashmir: Humans may be able to live on moon in next decade

<http://www.greaterkashmir.com/news/life-and-style/story/192301.html>

The News Recorder (Tim): Humans may be able to live on moon in next 10 years: NASA

<http://www.thenewsrecorder.com/2015/07/23/2087/humans-live-moon-10-years-nasa/>

The Samaya: Moon Could Be Our Next Habitat: NASA

<http://odishasamaya.com/news/moon-could-be-our-next-habitat-nasa/49328>

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<http://uncovermichigan.com/content/25009-robots-could-mine-moon-fuel>

Micro Finance Monitor: Human Settlements on Moon Possible Next Decade, at Reduced Cost: Study
<http://www.microfinancemonitor.com/human-settlements-on-moon-possible-next-decade-at-reduced-cost-study/36114>

iTech Post: NASA May Build A Moon Base
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Science Recorder: Mining the moon? NASA study shows economic potential
<http://www.sciencerecorder.com/news/2015/07/22/mining-moon-nasa-study-shows-economic-potential/>

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<http://www.designntrend.com/articles/57693/20150722/a-moon-base-would-help-cut-costs-for-nasa-plan-in-the-works.htm>

Empire State Tribune: Can Humans inhabit the Moon by 2020?
<http://www.esbtrib.com/2015/07/22/23106/can-humans-have-homes-on-earth-by-2020/>

Delhi Daily News: Humans living on moon? May be in next decade: NASA
<http://www.delhidailynews.com/news/Humans-living-on-moon-possible-in-next-decade--NASA-1437639457/>

The News Reports (Megha Kadia): Moon might become a new home for humans by the next decade: Study
<http://www.thenewsreports.com/moon-might-become-new-home-for-humans-by-the-next-decade-study/19870/megha-kedia>

Clapway (Grant): Colonizing the Moon Could be Cheaper than Once Thought
<http://clapway.com/2015/07/21/colonizing-the-moon-could-be-cheaper-than-once-thought112/>

TechieNews (Ravi Mandalia): Study eyes settlement on Moon in little more than a decade
<http://www.techienews.co.uk/9737873/study-eyes-settlement-moon-little-decade/>

Perfect Science (Safar Haddad): Humans could soon return to Moon: Study
<http://perfscience.com/content/2142288-humans-could-soon-return-moon-study>

Latino Post: Humans to Live on The Moon Soon?
<http://www.latinopost.com/articles/67201/20150721/humans-live-moon-soon.htm>

Apex Tribune (JASON BRUSSE): NASA MIGHT BE GOING BACK TO THE MOON
<http://www.apextribune.com/nasa-might-be-going-back-to-the-moon/26847/>

Venture Capital Post: Back to the moon: NASA-funded study plans to return humans to the Moon
<http://www.vcpot.com/articles/79677/20150721/back-moon-nasa-funded-study-plans-return-humans.htm>

The Market Business (Jules D. Smith): LUNAR MISSION IS MAKING WAYS TO MAKE TRIP AFFORDABLE
<http://www.themarketbusiness.com/2015-07-21-lunar-mission-is-making-ways-to-make-trip-affordable>

Times Gazette (DAVID ANICETTI): NASA Could Be Planning Trip Back to the Moon
<http://www.thetimesgazette.com/nasa-could-be-planning-trip-back-to-the-moon/5457/>

Gazette Review (Vince Wickmann): Recent Study Funded by NASA Claims Humans Can Return to the Moon
<http://gazettereview.com/2015/07/recent-study-funded-by-nasa-claims-humans-can-return-humans-to-the-moon/>

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<http://www.ibnlive.com/news/world/could-humans-live-on-moon-within-20-years-1024473.html>

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<http://economictimes.indiatimes.com/articleshow/48186045.cms>

Pravada.ru: NASA funds people moving to the Moon
<http://english.pravda.ru/news/science/22-07-2015/131434-moon-0/>

Hindustan Times: Nasa study says humans to live on moon by next decade
<http://www.hindustantimes.com/world-news/nasa-study-says-humans-to-live-on-moon-by-next-decade/article1-1372204.aspx>

NDTV: NASA Study Says Humans Could Live on The Moon in a Decade
<http://www.ndtv.com/world-news/nasa-study-says-humans-could-live-on-the-moon-in-a-decade-784292>

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<http://indiatoday.intoday.in/story/nasa-humans-may-be-able-to-live-on-moon-in-next-decade/1/453367.html>

HNGN (Rachel Cruz): NASA Planning A Return Trip To The Moon? Study Says It Will Help Make Other Explorations Cheaper
<http://www.hngn.com/articles/111131/20150721/nasa-planning-return-trip-moon-study-will-help-make-explorations.htm>

Military Technologies (Mark Whittington): NASA FUNDED STUDY STATES PEOPLE COULD BE ON THE MOON BY 2021 FOR \$10 BILLION
<http://www.military-technologies.net/2015/07/21/nasa-funded-study-states-people-could-be-on-the-moon-by-2021-for-10-billion/>

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<http://www.newsy.com/videos/true-detective-recap-blue-diamonds-and-frank-s-long-con/>

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<http://www.pressexaminer.com/humans-may-be-able-to-live-on-moon-in-next-decade/7762>

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<http://www.lidtime.com/moon-might-become-a-new-home-for-humans-by-the-next-decade-5443/>

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<http://nextbigfuture.com/2015/07/evolvable-lunar-architecture-is-well.html>

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<http://www.mirrordaily.com/nasa-plans-mission-to-return-humans-to-the-moon/22956/>

Australian Broadcasting Company (Eleanor Hall): Mining the moon could make space travel to Mars a possibility
<http://www.abc.net.au/worldtoday/content/2015/s4277824.htm>

Blastr (Trent Moore): New NASA study outlines return trip to the moon, with a base by 2035
<http://www.blastr.com/2015-7-21/new-nasa-study-outlines-return-trip-moon-base-2035>

Pune Mirror: NASA-funded study envisages permanent Moon base within 20 years
<http://www.punemirror.in/others/scitech/NASA-funded-study-envisages-permanent-Moon-base-within-20-years/articleshow/48162936.cms>

Hacked (GIULIO PRISCO): WAKE-UP NASA! WE CAN GO BACK TO THE MOON ON THE CHEAP
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Fusion (Danielle Wiener-Bronner): It might only cost NASA \$10 billion to finally colonize the moon
<http://fusion.net/story/170258/it-might-only-cost-nasa-10-billion-to-finally-colonize-the-moon/>

Popular Mechanics (John Wenz): NASA-Funded Study Says We Can Build a Moon Base by 2031
<http://www.popularmechanics.com/space/moon-mars/news/a16546/moon-base-nasa-funded-study/>

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Nigeria Daily News (Terry Saline): Selling off resources could make colonising the moon more affordable
<http://www.nigeriadailynews.com/news/world/173089-selling-off-resources-could-make-colonising-the-moon-more-affordable.html>

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<http://www.defensedaily.com/nasa-funded-study-believes-returning-humans-to-moon-possible-for-around-10-billion/>

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<http://www.councilchronicle.com/nasa-permanent-moon-base/21384/>

BayNews9 (Jerry Hume): Study: NASA should return to moon before going to Mars

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The Market Business (Chris Ellis): STUDY: HUMANS MAY BE ABLE TO HARBOR ON MOON IN NEXT DECADE

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<http://newspoint.co.za/story/415/6262-nasa-funded-study-outlines-plan-manned-mission-moon>

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<http://www.iflscience.com/space/returning-moon-ten-times-cheaper-thought-and-could-lead-mars>

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<http://roadwarriorvoices.com/2015/07/21/nasa-funded-study-suggests-that-humans-could-return-to-the-moon-establish-permanent-base/>

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