National Space Society

Internet Services Committee (ISC)
and
Web Oversight Committee (WOC)
Coordination

Current Status

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Original Concept for Web Site Management
(from 2004 report of Web Site Migration Task Force)

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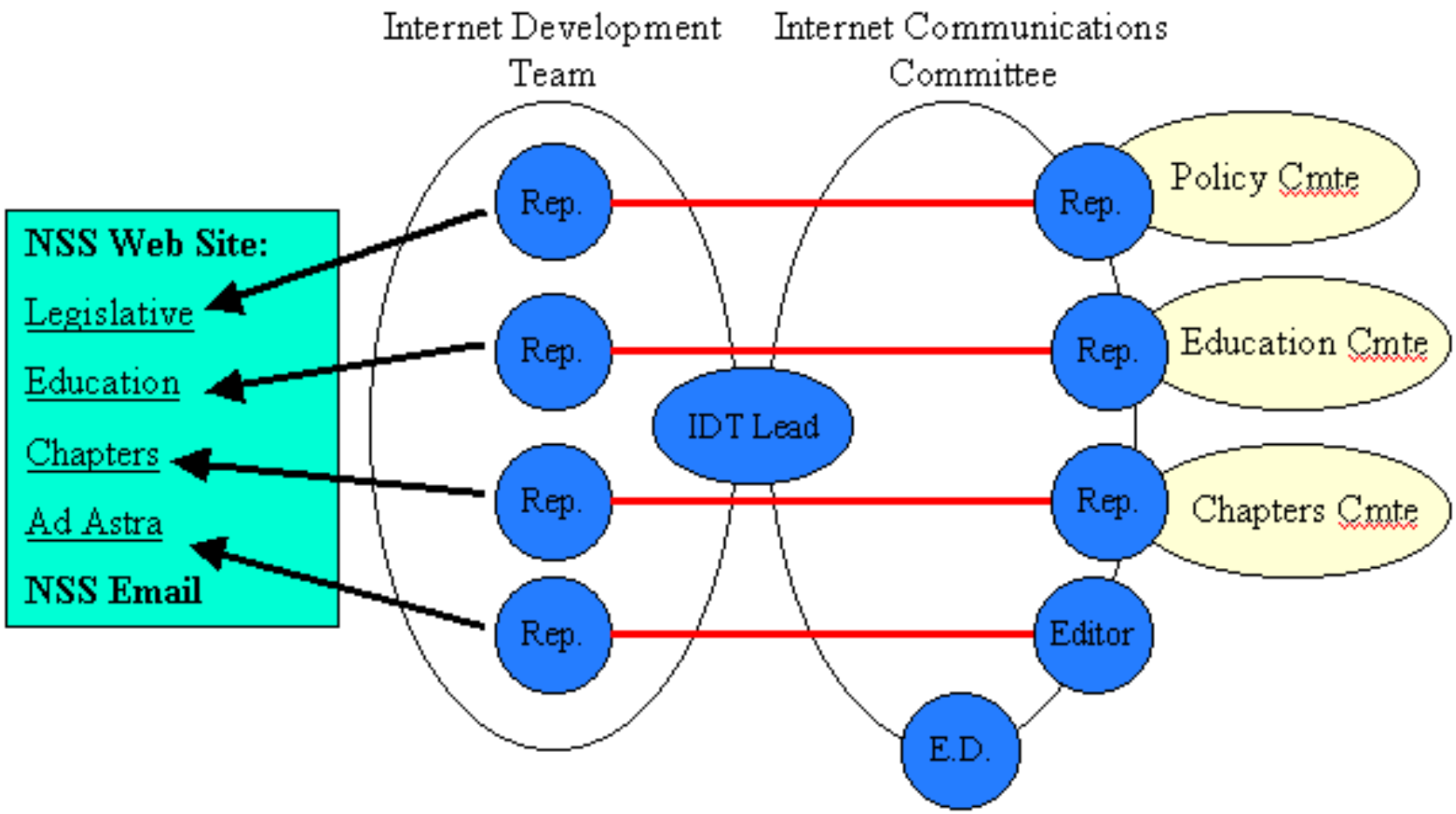

Split committee approach separates content ownership from Web page development.
Assigns responsibility for Web page messages to elected and appointed NSS leaders.
IDT-ICC Rep pairing designed to minimize hurdles and page development time (and stress).

Current Approach for Web Site Management
(same core principles with a few enhancements)

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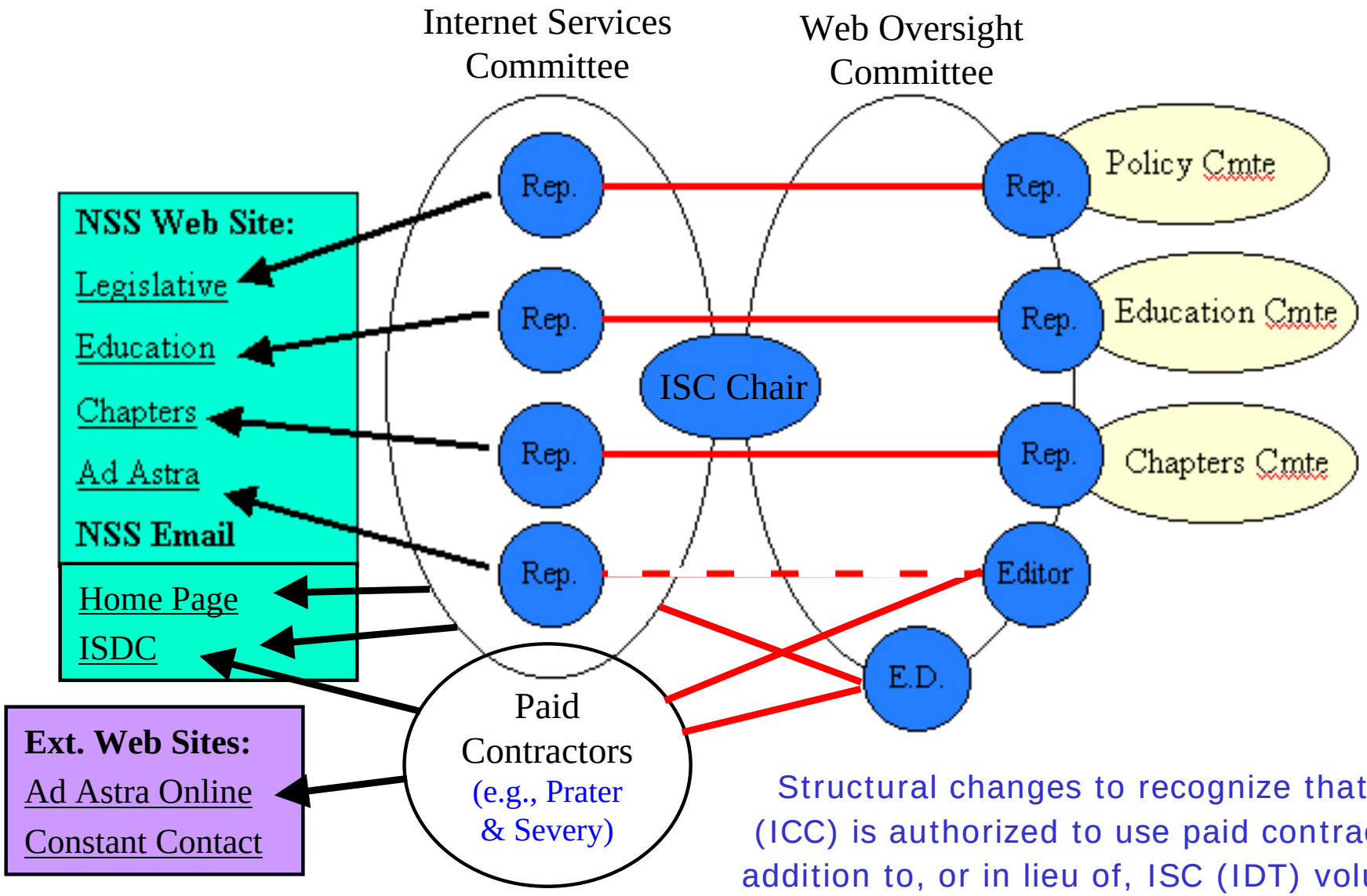

Structural changes to recognize that WOC (ICC) is authorized to use paid contractors in addition to, or in lieu of, ISC (IDT) volunteers.

Internet Services Committee Responsibilities (from the NSS Corporate Policies Document)

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Section 10 - Internet Services Committee: The Internet Services Committee (ISC) …

• will be responsible for the development, maintenance, and security of NSS Web sites (excluding chapter-managed sites) and associated Internet services (online forms and databases, email forwarding, email lists, domain and server licenses, etc.), and for implementing the requirements of the Web Oversight Committee (WOC).

• will also assist chapters with the development and maintenance of chapter-managed Web sites, to the maximum extent practical.

• will also assist the WOC in the development of any standards (e.g., logos, colors, common headers and footers, etc.) to be followed.

• will include persons possessing or desiring Web site development, Web page design, email administration, and/or other Internet-related skills.

• ISC members will work individually or in small groups with counterparts from the WOC, who will provide the requirements and guidelines for needed Web site changes, as well as approval oversight.

• The ISC Chair will coordinate this activity so that the requirements of the WOC are met in an accurate and timely manner.

• The ISC Chair will also help ISC members to receive training, resources (e.g., server software), and access to servers.

• The ISC will report to the Senior Operating Officer and will work as necessary with staff, volunteers, chapters, and contract services as directed by the Senior Operating Officer.

Web Oversight Committee Responsibilities (from the NSS Corporate Policies Document)

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Section 14 – Web Oversight Committee: The Web Oversight Committee (WOC) …

• will be responsible for ensuring that NSS messages, information, and services are accurately portrayed and effectively utilized via NSS Web sites, including chapter-managed sites (to the maximum extent practical).

• will be responsible for the observed structure (hierarchy) and content (text and graphic messages) in NSS Web sites (excluding chapter-managed sites) and associated Internet services (online forms, email forwarding, email lists, etc.).

• will be responsible for approving any standards (e.g., logos, colors, common headers and footers, etc.) to be followed, and will encourage their use by chapters (to the maximum extent practical).

• will include representatives from those participating NSS committees that require or desire Web site services.

• WOC members will work individually or in small groups with counterparts from the Internet Services Committee (ISC) or other service providers, for whom they will provide the requirements and guidelines for needed Web site changes, as well as approval oversight.

• The WOC Chair will coordinate this activity and help members to receive the support needed from the ISC and other service providers.

• The WOC Chair will also help members to be educated on agreed-upon Web site standards.

• The WOC will report to the Vice President for Public Affairs and will work as necessary with staff, volunteers, chapters, and contract services as directed by the Vice President for Public Affairs.

The NSS Web Site as a City Analog

Buildings = NSS Web sections; variety OK

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Relationship between WOC and ISC

WOC rep specs & reviews; ISC reps do job

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Web Oversight Committee (WOC)

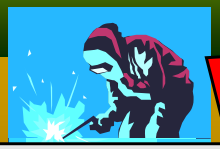
ISC Reps

- Design bldg (pages)
- Construct bldg (pages)
- Update infrastructure
- Verify functionality
- Maintain bldg (pages)

WOC Rep

- IDs Needs
- Basic Concept
- Approves design
- Oversees work
- Occupies bldg (provides Web page content)

New Web Section



Internet Services Committee (ISC)

Internet Services Committee Structure
(Team Leads reflect shortage of ISC members)

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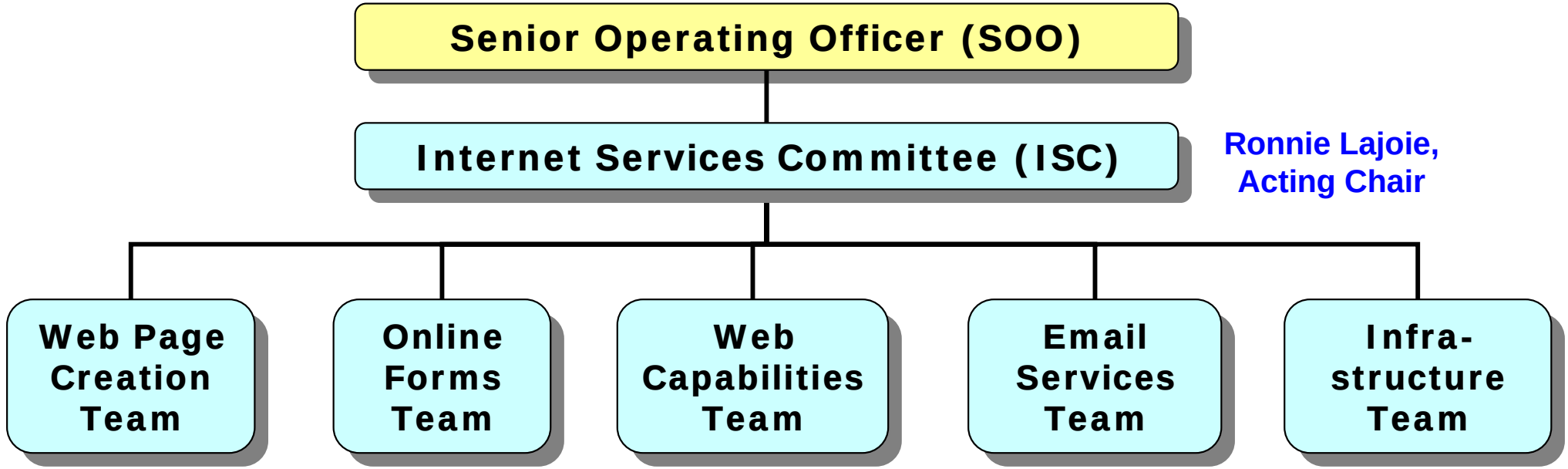

Production
- Creates pages
- Works with WOC
- Utilizes features
- Maintain pages
- HTML, XHTML
- CSS

Production
- Supplies forms
- I/F to Databases
- R&D if needed
- JavaScript
- PHP, MySQL
- C, etc.

R & D
- Searches Web
- Creates features
- Debugs features
- DHTML, CSS
- Webconference
- RSS, Forums

Operations
- Email forwarding
- Email accounts
- Mail lists
- Spam protection
- MajorDomo
- Mailman
- Xisp mail

Operations
- Host servers
- Backups
- Hardware
- Software
- Licenses
- CyberTeams
- Xisp.net

Web Oversight Committee Structure
("committees" are subcommittees under WOC)

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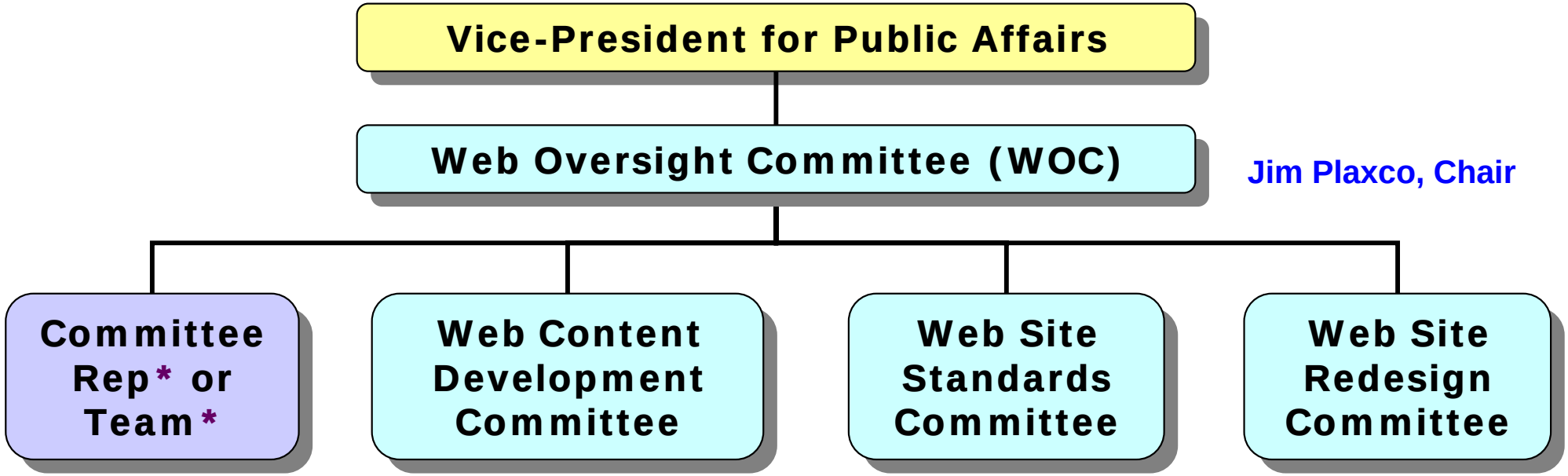

Content Push
- Identify needs
- Write requirements
- Provide content
- Approve design
- Oversee creation
- Satisfy customers

Content Pull
- Seek out new Web content
- Negotiate with other orgs
- Arrange content sharing
- Convert content for Web
- Create content as needed
- Work with ISC to implement

Standards
- Research standards
- Negotiate standards
- Coordinate standards
- Document standards
- Promote standards
- Verify standards

Redesign
- Lead workshops
- Key Web messages
- Visible structure
- Navigation order
- Write redesign plan
- Coordinate w. ISC

*One NSS Committee Rep or Team per Web section